

WORKING GROUP ONE

10th of February – goal is to prepare market research ✓

Questionnaire questions

Travelling habits

1. What is your gender?
2. What is your age?
3. Where do you live? (Please write the country)
4. Are you a Smartphone user?
5. If yes, what SmartPhone do you use?
6. How often do you travel?
7. Why do you travel?
8. What are the destinations of your trips?
9. What mean of transport do you mostly use for travelling?
10. Is it difficult to find accommodation for your trips?
11. Do you use pages like booking.com and TripAdvisor when travelling?
12. Do you seek help from travelling agencies to plan your trips?
13. Do you find it difficult to plan the trip yourself?
14. Would you (or you already do) use an app to arrange your trips?
15. How much money would you be willing to pay for such an app?

Link to the questionnaire: <http://goo.gl/forms/lusrcgUbmN>

Feel free to answer it! 😊