

WORKING GROUP ONE – BUSINESS PLAN

1 Our common mission

Our working group will be developing an international business plan whilst working in an international team. In that way, students will develop their entrepreneurial skills and their English language skills at the same time.

2 The long term VISION – how will ideally the final product in 2018 look like?

Make a complete business plan for TravelmAPP.

3 The roadmap to Varaždin

10th of February – Prepare market research

10th of March – Finish market research

10th of April – Prepare detailed market plan