

## 10<sup>th</sup> February

We have now together been brainstorming with ideas on what our tourist guide should include.

### On The Page!

- Videos
  - ➔ Language: we think the videos should originally be in English. However, should be able to be translated into at least the languages of the percipient countries.
  - ➔ Contents: quick overview of the city,
  - ➔ Local music
- Pictures
  - ➔ Attraction, known places,
- Text
  - ➔ About us (contact information about the website, what it is for and contact information)
  - ➔ Explanation on how to find your way on our website
  - ➔ History of the city
  - ➔ Picture explanation (under the pictures)
  - ➔ Weather
  
- ❖ Humour (Insert little jokes or fun stories about the places from the city in tourist guide)
  - ➔ To make the tourist guide more attractive

### The app!?

- More languages available
- Find ways to promote the app, for example Facebook page
- Map

### Web design!

**Title:** we find a great Logo for the website.

**Head Line:** we should find a great for each category (videos, pictures etc....).

**Set Up:** how should the website be? What should come first (video, pictures or text etc.)?

**Design:** colour, motive, font,