

Emma Klara: Our goal is to convince you to invest in our company TravelmAPP. We are the business plan group from the Erasmus+ project English through entrepreneurship.

Rian: Have you ever experienced any difficulties while traveling?

Kristine: Did you ever get lost while exploring the city?

Filip: We have the solution for all these difficulties.

Ionut: Our product, TravelmAPP is an app that helps plan your journey. Users of our app would have personalised accounts, connected to their social media and they can state their age, interests, eating habits and budget.

Tamara: Based on the interests and current location the app suggests events, or you can choose the place you want to visit. It plans the routes, accommodation, transport, but users can always choose something that is not suggested by the app.

Talha: The users always have independence in decision making, app only makes suggestions based on their profile, interests and previous journeys.

Alexandru: The app will be free, but we will have pro version that will cost \$1.99, and also we will earn from contracts with different hotels, restaurants, bars and banner advertisement in the app.

Filip: The perfect client is a person who likes or has to travel both domestically and international, uses smartphone, has at least one of the social media accounts and is between 15 and 50 years old.

Tamara: We are going to reach our potential clients using social media marketing where we are going to share promotional videos as well as guerrilla marketing. TravelmAPP differs from other similar options because it is personalised and you have everything at one place.

Ionut: Our vision is to become the first option people use when traveling and our mission is to make traveling easy and attractive.

Rian: Our product is going towards introduction phase of the product life-cycle.

Emma Klara: Help TravelmAPP to become home of every journey.