



ERASMUS+ PROJECT „ENGLISH THROUGH ENTREPRENEURSHIP“

3rd MOBILITY 13. – 17. 2. 2017

Trondheim, Norway

## **TOURIST AGENCY GROUP: INSTRUCTIONS TO STUDENTS**

### **Project goal:**

Publish an online innovative and creative tourist guide.

### **Mobility week goal:**

Transfer the aims and tasks of the tourist agency group to the new members.

Develop an innovative approach to tourism with the use of social media or other digital tools.

Establish cooperation with newsletter agency group and /or entrepreneurs.

Create guidelines for young conscious travellers with a limited budget which cover different aspects of travelling such as e.g. green tourism, sustainable tourism and ecotourism.

Use different sources and find examples of environmentally friendly tour operators, creative services, airlines etc.

Discuss and compare elements of conventional tourism and ecotourism.

### **Expected outcome:**

- Create guidelines for young conscious travellers
- Make a creative presentation of the work done in your working group this week to be presented at the final ceremony
- Define plans for the next mobility and briefly present these at the final ceremony

As part of your mobility you will have the opportunity to visit the tourist board of Røros where you will learn about the work in tourism and have the chance to ask questions. You are encouraged to think of questions you would like to ask.

**Roadmap to Falticeni:** define plans for the next mobility.