

## ERASMUS+ PROJECT „ENGLISH THROUGH ENTREPRENEURSHIP“

4th mobility: Falticeni, Romania

October 16th-20th, 2017

### **ENTREPRENEURSHIP GROUP and TOURIST AGENCY: instructions to students**

**Project goal:** To write a business plan based on their own idea (TravelmAPP)

**Mobility week goal:**

DAY 1: Board meeting agenda

1. Presentations (students who participated in Norway) about what has been done previously
2. Issues and challenges in the past and what to do to avoid them in the future
3. Future plans/ideas
4. Tasks/responsibilities division among students – to define departments (content, marketing, manager, one CEO or maybe two CEOs etc.) + Build organisational chart
5. Carry on working in smaller groups – departments (so one department can have students mixed from Entrepreneurs and Tourism group). One department may have only eg. 2 students, other 5, etc.
6. Each morning, have a short board meeting all together – to double check progress.
7. Activities plan for the week in Romania (choose and agree by voting)
8. Ideas for the final ceremony (presentation, video, something else?)

*You will have a board meeting all together (both groups) and after the meeting, you will carry on in separate departments. But at the beginning of **each day**, you have a meeting all together to check the progress.*

### **ACTIVITIES SUGGESTED:**

- **The next top travel agent** – students are given tourist profiles prepared before by teachers (eg. age, budget, interests) and they have to prepare itinerary for 3-5 days visit (aimed at that specific tourist profile) to each partner country. All itineraries to be put together into an e-book.
- **Amazing race** – get students to create an interactive promotion on their (existing) Instagram – they post series of photos of various cities/monuments/characteristics from our partner countries – with a caption - hint (they need to figure out what the hint will be). They invite Instagram visitors to guess and solve the puzzles.
- **Virtual tourism** – make a video on Falticeni to promote it.
- **Agree with newsletter group** – to write an article about tourism, where their Instagram page will be mentioned and linked (sponsored article)
- **Study tourism** – explore what it means and for each country, prepare a short and useful guide (faculties available, accommodation, food for students, average costs,

activities they may be interested in whilst living there, etc.) for foreign students interested in studying abroad in Romania, Croatia, Norway, Belgium and Turkey – put it together in an e-book or some other form

- **Team building** – now that you are a bigger company, it is important that everyone feel motivated. Thus, explore team building and organise 1h of team building activities for the whole company, then execute it. The goal is that everyone get to know each other better, that they connect and feel comfortable with each other whilst working in a team.

or

- Your own suggestion(s)

Wednesday afternoon:

Afternoon meeting: What are the next steps? How do we divide our tasks so that we can carry on working online? Prepare a list of names with responsibilities and send it to your teachers/place it on Twinspace.