

October 16th, 2017

Dear Entrepreneurs and Tourist Agents,

Congratulations on your JOINT VENTURE!!!!!!!

It sounds like an exciting opportunity and we are all eagerly looking forward to watching your progress as the business develops.

You started two years ago as two separate companies which struggled to make a name for themselves. Since then you have developed a solid foundation of knowledge of important concepts and skills and taken great steps in learning what an entrepreneur or a tourist agent endeavours in order to become successful and respectable.

These days you seem to have reached a new stage, you are a big company which is growing fast. Your companies, TravelmApp and Globe Guider, signed a Joint Venture agreement in Trondheim, Norway, in February 2017, and it is time for you to start thinking differently and to define a new business strategy.

Your partnership involves more flexibility and taking the other party's point of view into consideration. You have the same goals now and you are supposed to share your resources, risks, successes and hardships.

If we can ever be of assistance to you, please do not hesitate to contact us.

Yours sincerely,

'English through Entrepreneurship' project teachers